

Offer your clients more with Benefit Builder Xtra

Employers looking for ways to provide additional benefits to their key executives often turn to Company-Owned Life Insurance (COLI) to gain certain advantages in recruiting, retaining and rewarding key employees. Our COLI product, **Benefit Builder**, took a revolutionary approach by being one of the first Indexed Universal Life products in the COLI arena. Great news — Benefit Builder has been updated for 2017 CSO products changes. In the process, we decided to improve it. **Benefit Builder Xtra** is ready for 2020 sales!

Take a look at what's new with Benefit Builder Xtra:

Product Feature	Benefit Builder	Benefit Builder Xtra
Business Asset Enhancement	Available as a rider	Built into the policy
Buy Up Strategies	X	Performance and Performance Xtra
Levelized Premium Allocation	X	✓
Return of Premium	X	✓
Indices for Interest Crediting	2	3

Recruit. Retain. Reward.

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